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**ACLI Annual Conference 2019** | October 13-15 | Sheraton Boston Hotel | Boston, MA

## PRELIMINARY CONFERENCE SCHEDULE

*(As of July 15, 2019 – schedule subject to change)*

### SUNDAY, OCTOBER 13

- 8:30–10:00am **Forum 500 Section Board of Governors Meeting** *(ACLI members only, breakfast served)*
- 11:45am–2:30pm **ACLI Board Committee Meetings** *(ACLI members only)*  
11:45am – 1:00pm CEO Steering Committee on Consumer Issues  
1:15 – 2:30pm CEO Steering Committee on Taxation
- 12:00–2:00pm **Networking Lunch**
- 3:00–4:30pm **ACLI Board of Directors Meeting** *(ACLI members only)*
- 5:00–5:45pm **Reinsurance Reception** *(by invitation only)*  
Sponsored by:  
[MAYER • BROWN](#)
- 5:30–7:30pm **Welcome Reception**
- 6:15–9:00pm **ACLI Board of Directors Dinner** *(by invitation only)*

### MONDAY, OCTOBER 14

- 7:15–8:15am **Chairman’s Club Breakfast** *(by invitation only)*
- 7:30–8:15am **Hot Issues Breakfast**  
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[S&P Global](#)  
Ratings
- 8:30–9:30am **General Session**
- Emcee-Welcome Remarks  
**Jeanne Meserve**, Former Anchor and Correspondent for CNN and ABC News, Two-time Emmy Award winner and Edward R. Murrow Award Winner
  - President’s Perspective  
**Susan Neely**, President & CEO, American Council of Life Insurers
  - Chair’s Perspective  
**JoAnn Martin**, Chief Executive Officer, Ameritas
  - Annual Business Meeting and Elections
- 9:30–10:15am **General Session**

## MONDAY, OCTOBER 14 (continued)

10:15–10:45am **Networking Refreshment Break**

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10:45–11:45am

### **Concurrent Sessions**

1. **Legal/Compliance**

2. **Finance/Investment**

3. **Forum 500 Session**

Speaker:

**Commissioner Gary Anderson**, Division of Insurance of Massachusetts

4. **Paid Family Medical Leave Session**

12:00–1:45pm

### **Luncheon: Disrupting Disruption: How Technology Connects Consumers to Brands Like Never Before**

We live in a culture of change. Most brands are overwhelmed by the massive shifts that they have to make to their business models. Disruption is everywhere. Digital transformation is imperative. We live in the Uber-ization of everything. There are several new (and dramatic) realities that will force businesses to rethink many of their commonly held beliefs about what works in business today, and what the future may look like. Interestingly, this is less about the evolution of technology and much more about how consumers have become that much more efficient in this very different landscape. The result of this? Consumers have adopted technology in a way that has fundamentally changed how they buy and interact with businesses today. Bring an open mind, because the world continues to change and challenge brands like never before. The new leadership is being a digital leader. Is your business ready to disrupt disruption?

Speaker:

**Mitch Joel**, Technology and Innovation Expert & Best-Selling Author

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2:00–3:00pm

### **Concurrent Sessions**

1. **Legal/Compliance**

2. **Finance/Investment**

3. **Reinsurance: Growth from Change**

Reinsurer CEOs will share their insights into opportunities for direct writers as the pace of change keeps accelerating. Topics may include adapting to changing consumer needs and expectations, building the talent pool, embracing data and technology, and adapting to regulatory change.

## MONDAY, OCTOBER 14 (continued)

### 4. Trends & Technology: The Post-Digital Era is Upon Us. Get Ready for What's Next in Insurance

Digital transformation grants insurance companies exceptional capabilities. But it also creates enormous expectations from customers, partners, regulators and wider society. The time for pilots and experimentation is long past, and insurance leaders must begin to strategize for what's next: digital saturation. Given their collective prioritization of digital technology, every insurance company will eventually converge on the same turning point—one where digital-era technology, which began as a differentiating advantage, is something expected of every business. In other words: The digital playing field will eventually even out. As they stride into the post-digital era, insurers must seize the opportunities of an age when consumer, employee and business partner will seek their own digital experiences, and every moment will represent an opportunity for companies to play a role in shaping it. Accenture's report "Accenture Technology Vision for Insurance 2019" has identified five emerging trends that are transforming society and creating an opportunity for enterprise growth.

Speaker:

**Kym Gully**, Product Strategy and Development Lead, Accenture Life and Annuity Software

3:00–3:30pm

### Networking Ice Cream Social

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3:30–4:30 pm

### Concurrent Sessions

#### 1. Legal/Compliance

#### 2. Finance/Investment

#### 3. Trends & Technology

#### 4. From Crisis to Opportunity: Longevity, Aging and Retirement Readiness

On average, most Americans are living longer, healthier lives. With longer lives, many are enjoying longer, healthier retirements and it is no longer unusual to spend as many years in retirement as in work. But longevity gains in our society are increasingly only available to some. Most are financially unprepared for retirement, and very few have lifetime income from a defined benefit pension or an individual annuity. Without lifetime income, each person is a sample size of one in trying to know the unknowable, how to spend down their lifetime savings for a secure retirement that could last anywhere from 10 to 40 years. With that sobering reality, comes good news. Rising to the challenge of providing retirement security for people is a wonderful growth opportunity for our industry because insurers and reinsurers, especially those with a talent strategy focused on diversity and inclusion, are uniquely qualified to address one of the most important challenges of our time—our aging society.

Speaker:

**Amy Kessler**, Senior Vice President and Head of Longevity Risk Transfer, Prudential

5:00–6:00pm

### Networking Reception

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6:30–9:30pm

### PAC Event *(by invitation only)*

Fenway Park

## TUESDAY, OCTOBER 15

7:30–8:15am

### Hot Issues Breakfast

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8:30–9:30am

### General Session: Diversity and Inclusion

9:45–10:45am

### Concurrent Sessions

1. Legal/Compliance
2. Finance/Investment
3. Medical Session
4. Trends & Technology

10:45–11:00am

### Refreshment Break

11:00am– 12:00pm

### Concurrent Sessions

1. Legal/Compliance
2. Finance/Investment
3. **The Big Picture: Regulatory and Legislative Landscape in 2020**

A panel of experts from the American Council of Life Insurers will provide a review of the most pressing legislative and regulatory challenges facing the industry today. Join a candid living-room style conversation with ACLI senior staff for their big picture outlook on 2020.

4. Trends & Technology

12:15–2:00pm

### Closing Luncheon

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2:00pm

### Adjournment